

Facilities

- Anatomy and Pathology Resource Centre
- Biotechnology Lab
- **Beyond Books** – Bookstore
- **Buzz Hub** – Multimedia Studio
- Clinical Skills Lab
- Counselling Space
- **Edu Hub** – Modern Teaching and Learning Studio
- **Envee** – Fine-Dining Restaurant
- **Inno Hub** – In-House Technology Incubator
- **Kids Hub** – Early Childhood Education Simulation Room
- **Mind Hub** – Psychology Lab
- Pharmaceutical Production Pilot Plant
- Quest Community Pharmacy
- Quest English Language Centre
- Student Lounge
- Sustainable Agri-Research Farm
- **The Curve** – Smart Classroom

Hostel Accommodation

QIU provides hostel accommodation for students who yearn to experience independent life in a secure, comfortable environment. Nestled in the lush Kinta Valley, our condominium units each house 4 or 6 occupants and offer students the option of staying in a single or twin-sharing room.

We also provide transport between the hostel and University campus. Security checkpoints are installed outside each unit as part of the 24-hour surveillance system operated by QIU-appointed personnel.

- 24-Hour Security
- Free Internet and Wi-Fi
- Outdoor Playground and Swimming Pool

Student Services

Student and Career Counselling

Our counsellors are available to help students with academic and/or personal concerns. Students at QIU will be given personalised attention to assist them in meeting their academic needs and career goals.

Assistance with Accommodation

QIU will help students with their accommodation arrangements, ensuring they have an enjoyable, hassle-free university experience.

Mentorship Programmes

Our students are not only taught academic courses but also mentored to excel in their future careers and become responsible citizens who contribute to the betterment of society.

QIU

QUEST INTERNATIONAL UNIVERSITY

PhD in Business Administration

JPT/BPP(MQA/PA8205)04/24

Our **PhD in Business Administration** programme provides a distinct platform for candidates to develop a disposition for deep critical thinking and to build on existing knowledge and practice. The programme will also be a springboard for self-development and lifelong learning in the candidate's selected field or sub-field of interest, thereby expanding the candidate's career options to include academia.

If you possess an inquisitive mind, a passion for rigorous research work, and an inclination for uncovering new insights, then the PhD in Business Administration is for you.



Intakes

January, April, July
October



Modes of Delivery

Lectures, discussions, presentations,
and supervision.



Duration

3–6 Years



Assessment

Oral presentations, proposal defence
seminars, research progress evaluation,
thesis, and viva-voce.



Modes of Study

Full-Time or Part-Time

Doctor of Business Administration

JPT/BPP(MQA/PA8155)11/23

Our **Doctor of Business Administration (DBA)** programme is specially designed for motivated high-achievers among business leaders, senior managers, and rising executives. Throughout the programme, candidates will receive guidance on developing skills to integrate, analyse and synthesise information, conduct independent research, appraise problems, generate new insights, and communicate effectively.

This programme will also develop the learners' awareness of the wider global context in which business and management takes place, and increase their ability to work confidently across industrial and national boundaries.



Intakes

April, July, November



Modes of Delivery

Lectures, discussions, seminars, case studies,
and engagement with industry experts.



Duration

3–4 Years



Assessment

Assignments (written reports, oral
presentations, case studies, reflection
papers) and final examination / final
assessment.



Modes of Study

Full-Time or Part-Time

Business Administration

PhD | DBA



+6019 8300 881

Quest International University (DU021(A))
No. 227, Jalan Raja Permaisuri Bainun
30250 Ipoh, Perak Darul Ridzuan, Malaysia

+605 249 0500
enquiries@qiu.edu.my



qiu.edu.my

@discover.qiu

@discover.qiu

PhD in Business Administration

Minimum Entry Requirements

Academic

- A master's degree in business or a related field accepted by the University Senate, **or**
- Other qualifications equivalent to a master's degree recognised by the Government of Malaysia, **or**
- Candidates without relevant qualifications in related fields, or work experience in such fields, must undertake the appropriate prerequisite courses determined by the University.

English Language Requirement

- International Students are required to achieve a minimum score of 6.0 for IELTS or its equivalent.
- Local students are required to demonstrate fluency in English. Successfully completing the programme requires candidates to read, write, and communicate effectively and extensively in English.

Doctor of Business Administration

Minimum Entry Requirements

Academic

- A master's degree in business or a related field accepted by the University Senate, **or**
- Other qualifications equivalent to a master's degree recognised by the Government of Malaysia, **or**
- Candidates without relevant qualifications in related fields, or work experience in such fields, must undertake the appropriate prerequisite courses determined by the University.

English Language Requirement

- International Students are required to achieve a minimum score of 6.0 for IELTS or its equivalent.
- Local students are required to demonstrate fluency in English. Successfully completing the programme requires candidates to read, write, and communicate effectively and extensively in English.

Why Choose QIU?

PhD in Business Administration



A broad range of in-house
disciplinary expertise



Graduate research
assistantships available*

*Subject to case-by-case assessment
and at the University's discretion.



Expertise in qualitative
and quantitative
methodologies

Doctor of Business Administration



A specialised range of
in-house expertise



Engagement with
industry leaders



Interactive classroom
learning



HRDF-claimable



Learn using real-world
case studies

Programme Content

The following courses are offered in the
PhD in Business Administration programme:
JPT/BPP(MQA/PA8205)04/24

Core Courses

- Research Methodology
- Thesis

Programme Content

The following courses are offered in the
Doctor of Business Administration programme:
JPT/BPP(MQA/PA8155)11/23

Core Courses

- | | |
|--------------------------------------|---------------------------------------|
| • Academic Writing | • Entrepreneurship Development |
| • Advanced Economic Theory | • Multivariate Analysis |
| • Advanced Finance and Accounting | • Research Methodology |
| • Advanced Operations Management | • Research Proposal |
| • Advanced Organisational Management | • Seminar on Organisational Behaviour |
| • Business Strategy Consulting | |

Elective Courses*

- Advanced Economic Analysis
- Advanced International Business
- Business Strategy and Policy
- Global Marketing and Strategy
- Human Resource Management
- Marketing Strategy Seminar

*Candidates may choose two courses from the list